CRICKET WEST INDIES

THE FUTURE OF WEST INDIES CRICKET IS HERE...

INVESTMENT PROSPECTUS

CHOGM BUSINESS FORUM 2026
ANTIGUA & BARBUDA

A strategic investment framework built around Elite & High Performance, Women's Cricket, Tech & Innovation and Sustainability.



CRICKET WEST INDIES

PARTNER WITH US.

BUILD THE NEXT INNINGS.



INVESTMENT OPPORTUNITIES

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A CARIBBEAN LEGACY.

A GLOBAL OPPORTUNITY.

INVESTMENT OVERVIEW

Cricket West Indies (CWI) is the governing body for cricket in the Caribbean, a Full Member of the ICC and steward of one of the most recognisable brands in world sport.



1926

Established: a century of cricket

20 acres

Proposed integrated CWI Campus

20

Territories in proposed simulator licence

The opportunity set is organised under four pillars: Elite & High Performance, Women's Cricket, Tech & Innovation and Sustainability.

CRICKET WEST INDIES



INVESTMENT RATIONALE

WHY WEST INDIES. WHY NOW.

Four competitive advantages underpin a compelling sports-investment opportunity.

FOUR REASONS TO PARTNER NOW

01

GLOBAL BRAND

A century of Caribbean cricket heritage and global recognition.

02

STRATEGIC LOCATION

Antigua provides a base for training, hospitality and cricket tourism.

03

GROWING MARKET

Sports tourism, Olympic cricket and demand for performance facilities.

04

DIVERSIFIED MODEL

An integrated platform spanning training, visitor experience and technology.

THE INVESTMENT CASE

Premium brand • Caribbean talent • Global audiences • Multiple revenue routes

CRICKET WEST INDIES

FOUR STRATEGIC PILLARS

The investment programme is organised under four pillars, with projects nested beneath each category.



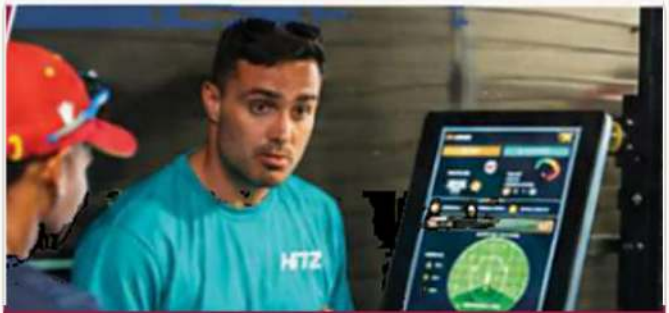
01 ELITE & HIGH PERFORMANCE

- CWI Campus
- High-Performance Centre
- Sports Science & Recovery
- Recreational Sports Facilities



02 WOMEN'S CRICKET

- Player Development
- Coaching Pathways
- Competition Pathways
- Leadership & Talent Development



03 TECH & INNOVATION

- Simulator Network
- Project Android
- Performance Analytics
- Connected Player Data Platform



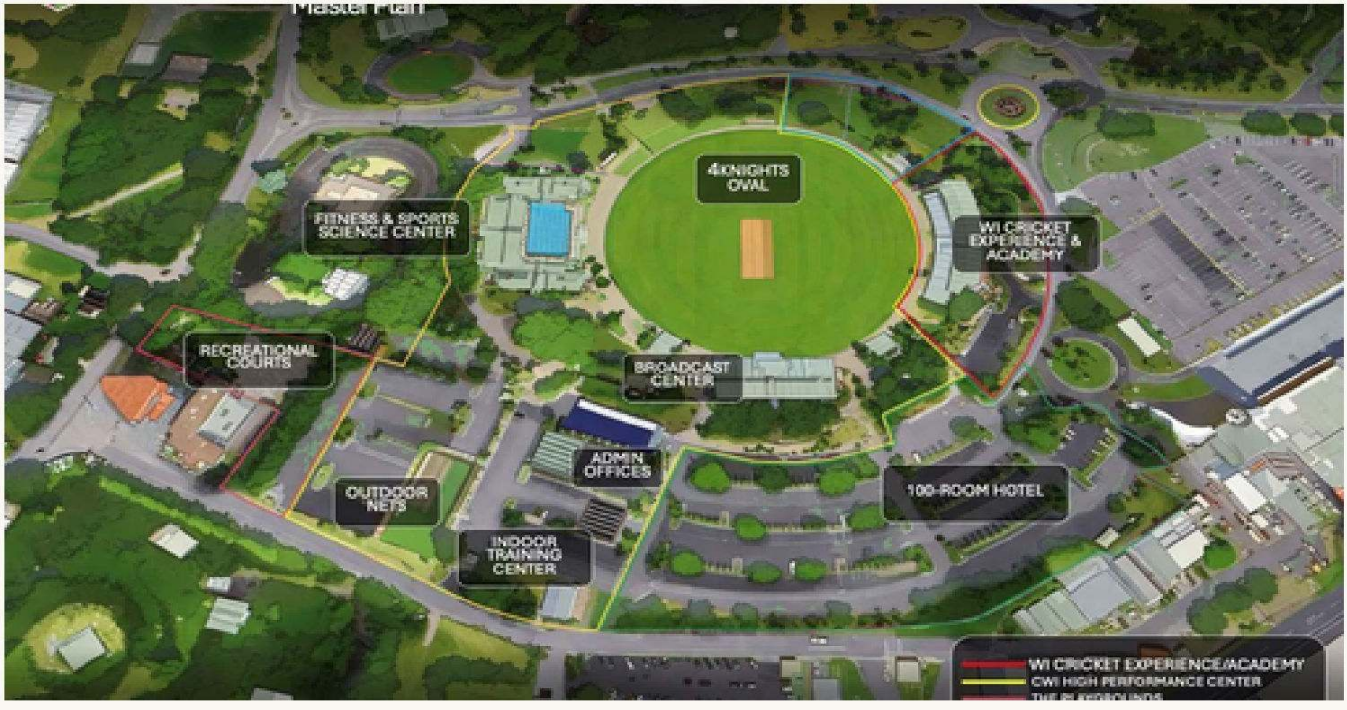
04 SUSTAINABILITY

- West Indies Cricket Experience
- Players Hotel
- Sports Tourism
- Cultural Heritage & Visitor Economy

ELITE & HIGH PERFORMANCE

CWI CAMPUS

Integrated sports complex



Under the Elite & High Performance pillar, the proposed CWI Campus in Antigua brings together the headquarters of Cricket West Indies with training, cricket heritage, hospitality and recreational sport.

01 HIGH-PERFORMANCE CENTRE

02 WEST INDIES CRICKET EXPERIENCE

03 100-ROOM PLAYERS HOTEL

04 RECREATIONAL SPORTS FACILITIES

The CWI Campus brings together projects across the four strategic pillars.

ELITE & HIGH PERFORMANCE

HIGH-PERFORMANCE CENTRE

Training, sports science & recovery



The proposed High-Performance Centre is the flagship project within Elite & High Performance: a modern facility serving West Indies teams and visiting cricketers, with training infrastructure, sports science and recovery.

TRAIN	MEASURE	RECOVER
Eight-lane indoor nets, outdoor lanes and automated bowling technology.	Simulators, video review and data-driven performance analytics.	Fitness, sports science, rehabilitation and athlete recovery.

ELITE & HIGH PERFORMANCE

HIGH-PERFORMANCE CENTRE

Investment case

The figures below are taken from the draft investor business case supplied by CWI. They are projections, not guaranteed returns.

US$4.0M
Phase 1 capital investment

13.3%
10-year project IRR

Year 2
Projected cash-positive operations

INDICATIVE OPERATING & ASSET METRICS

US$1.43M
Annual revenue at full operation

20–24%
Illustrative EBITDA margin range

US$11.63M
Projected asset value at end of 2036

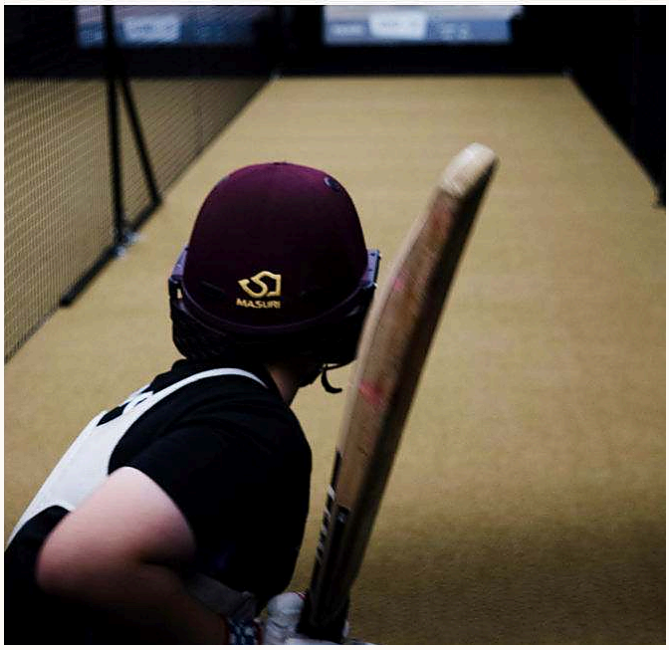
US$1.35M
NPV at a 10% discount rate

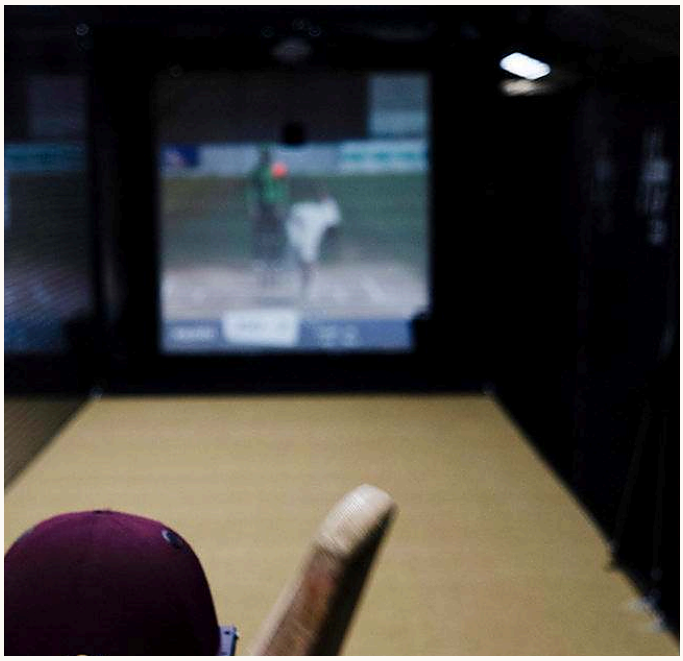
Figures are in US dollars and remain subject to due diligence. Draft investor business case available on request.

TECH & INNOVATION

SIMULATOR NETWORK

Project Android





Under Tech & Innovation, Project Android proposes a CWI simulator network across 20 Caribbean territories, linked to the CWI High-Performance Centre and powered by HiTZ / BatFast technology.

IMMERSIVE

Life-size virtual bowlers and match scenarios

INTELLIGENT

Ball tracking, replay and performance analytics

ACCESSIBLE

Schools, clubs, elite squads and pay-per-play

TECH & INNOVATION

SIMULATOR NETWORK

Investment case

The proposed first phase comprises two proof-of-concept sites with four lanes in two territories. Further rollout is subject to validation and local partnerships.

US$1.03M
Phase 1 capital expenditure

26.4%
10-year project IRR

3.5 years
Projected operating-cash payback

NETWORK ECONOMICS | DRAFT FORECAST

58–64%
EBITDA margins

US$500K
Annual revenue projected from 2028

60 lanes
Long-term expansion scenario

14 territories
Long-term projected footprint

Growth scenarios are separate from pilot returns, phased and demand-driven, and remain subject to commercial validation.

WOMEN’S CRICKET

DEVELOPMENT PATHWAYS

Investing in women & girls

INVESTING IN WOMEN & GIRLS

Developing the next generation through expanded coaching, pathways, infrastructure and competition.



TALENT

Access and identification

Scout, support and develop future West Indies stars.

COACHING

Technical and leadership development

Enhance coaching and leadership across women's cricket.

COMPETITION

More pathways to perform

Increase exposure and world-class experience at every level.

Women’s Cricket presents a strategic partnership opportunity focused on long-term talent development and access. Financial returns are not separately forecast.

CRICKET WEST INDIES

SUSTAINABILITY

WEST INDIES CRICKET EXPERIENCE

Heritage & hospitality • Players Hotel





THE WEST INDIES CRICKET EXPERIENCE

Within Sustainability, the West Indies Cricket Experience is a proposed technology-led museum and visitor attraction at the iconic Sticky Wicket: historical displays, interactive audiovisual experiences, simulator play, gaming, a themed café and retail.

THE PLAYERS HOTEL

Also under Sustainability, the proposed 100-room, approximately 3.5-star Players Hotel would serve visiting teams, business visitors and leisure travellers while supporting the broader campus ecosystem.

PROJECT DEVELOPMENT NOTE Business cases for the museum and hotel remain under development. Sustainability is framed as heritage preservation, visitor economy growth and long-term regional value creation.

CRICKET WEST INDIES

INVESTMENT PARTNERSHIPS

PARTNERSHIP OPPORTUNITIES

CWI seeks engagement with governments, investment partners, commercial businesses and development institutions to translate this four-pillar programme into investable and community-building opportunities.

CAPITAL & DEVELOPMENT

Project investment, blended finance, site and infrastructure partnerships.

TECHNOLOGY & OPERATIONS

Technology delivery, systems integration, facility operations and maintenance.

COMMUNITY & IMPACT

Schools, talent development, Women's Cricket, jobs and local participation.

BRAND & COMMERCIAL

Sponsorship, naming rights, merchandise and visitor experiences.

NEXT STEP | DISCUSS THE RIGHT PARTNERSHIP MODEL

The future is here. CWI welcomes further discussions on specific projects.

CRICKET WEST INDIES

THE BEST INNINGS ARE BUILT ON **PARTNERSHIPS.**

Cricket West Indies welcomes engagement from investors, governments, development partners and commercial stakeholders across Elite & High Performance, Women's Cricket, Tech & Innovation and Sustainability.

PARTNERSHIPS ENQUIRIES

partnerships@cricketwestindies.org

VISIT OUR WEBSITE

www.windiescricket.com



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